

Built by PiTangent. Powered by Technology. Connected to the Future.

Our Products • Our Technology Ecosystem • Our Partnerships

PiTangent builds digital products that address real-world business and operational needs - from field sales and wellness management to intelligent facilities and smart event experiences. We also work with established technology platforms and partners to extend our capabilities and deliver deeper technology ecosystems.

Products Built by PiTangent



Technology Partners



We Build. We Partner. We Innovate.

More Than a Technology Services Company

PiTangent's experience goes beyond developing software for clients. We build, operate, and evolve our own technology products, giving our teams firsthand experience across product strategy, UX, SaaS architecture, mobile applications, AI, data, integrations, deployment, and continuous product improvement.

At the same time, we work with established technology platforms and strategic partners to bring additional capabilities into the ecosystem.

This creates two complementary sides of PiTangent:

OUR PRODUCTS

Technology products conceived, built, and developed by PiTangent.

OUR PARTNERS

Technology platforms and strategic relationships that extend what we can deliver.

OUR APPROACH

Build what needs to be built.

Partner where proven technology makes sense.

Connect everything around the customer's needs.

PILYNQ

Smart Event App Platform

A smart event app platform built and deployed by PiTangent for conferences, trade shows and industry expos.

PiLynq brings together AI-powered matchmaking, pre-scheduled B2B meetings, indoor navigation, personalised agendas, exhibitor discovery, real-time updates and in-app networking.

Official event app for INDIASOFT 2026 and India Electronics Expo.

FYLAX

Intelligent Facility Management Platform

An intelligent facility management platform for residential communities, commercial buildings and industrial facilities.

Fylax combines complaints and work-order management, QR-based visitor management, billing, preventive maintenance, asset tracking, vendor management, IoT integration, energy monitoring, WhatsApp AI and Digital Twin capabilities.

The product portfolio and positioning above are directly supported by the supplied product briefs.



Field Sales Automation & Field Force Management

Manage Your Entire Field Sales Operation from One Platform

MyFieldHeroes (MFH) is PiTangent's field sales automation platform, connecting senior management with on-field executives through real-time GPS tracking, visit management, lead and order tracking, expense management, and offline-capable mobile applications.

The platform is designed to give businesses greater visibility into field activity while giving field executives the tools they need to manage their daily work.

CORE CAPABILITIES

Real-Time GPS Tracking

Monitor field staff locations and activities in real time.

Customer Visit Management

Manage customer visits with check-in and check-out workflows.

Lead & Account Management

Track leads, customer accounts, and field sales activity.

Order Management

Manage orders and support demand planning from the field.

Expense Management

Streamline expense submission and reimbursement workflows.

Instant Messaging

Enable communication between field executives and managers.

Offline Mode

Allow field executives to continue working in areas with limited or no internet connectivity.

Journey & Route Planning

Plan field journeys and manage routes more effectively.

Reports & Analytics

Access detailed reports and management dashboards.

AI-Powered Analytics

Allow field executives to continue working in areas with limited or no internet connectivity.



Booking & CRM for Wellness Businesses

Get More Bookings. Reduce No-Shows. Run Your Business on Chat.

WODOV is a simple, powerful booking and business platform for gyms, studios and clinics - built by PiTangent.

It replaces fragmented booking processes with a simple digital experience centered around chat-based booking, business management and automation.

CORE CAPABILITIES

Chat-Based Appointment Booking

Customers can book appointments through a conversational experience.

Automated Reminders

Reduce missed appointments with automated appointment reminders.

Membership Management

Manage memberships and customer information from one platform.

Staff Scheduling

Manage staff schedules and support payroll-related workflows.

Payment Processing & Invoicing

Manage payments and invoicing as part of the business workflow.

Real-Time Analytics

Access business information and performance insights through analytics.

No App Download Required

Customers can interact with the booking experience without needing to download an app.



Smart Event App Platform

One App. Three Audiences. Every Interaction Captured.

PiLynQ is a smart event app platform built and deployed by PiTangent for conferences, trade shows and industry expos.

The platform provides a branded mobile experience for attendees, exhibitors and delegates, while giving event organisers a real-time command centre for managing the event.

CORE CAPABILITIES

Smart AI Matchmaking

Matches attendees, exhibitors and delegates based on industry, role, interests and business goals.

Pre-Scheduled B2B Meetings

Allows participants to discover relevant connections and schedule meetings before the event begins.

Speaker & Session Profiles

Personalised agendas help attendees keep track of sessions and speakers.

Real-Time Event Updates

Push notifications keep participants informed throughout the event.

Exhibitor Discovery

Attendees can discover exhibitors, products and booth locations.

In-App Networking

Digital business card exchange and networking capabilities keep connections within the event experience.

Organiser Command Centre

Event organisers get real-time management and analytics capabilities

Custom Branding

Each deployment can be configured around the organiser's event brand and requirements.



Intelligent Facility Management Platform

Manage Every Facility, Every Asset, and Every Resident from One Intelligent Platform

Fylax is PiTangent's intelligent facility management platform, built for residential communities, commercial buildings and industrial facilities.

It combines day-to-day facility management with connected technology, IoT, and intelligent building capabilities.

CORE CAPABILITIES

Smart Complaints & Work Orders

Manage complaints, work orders and SLA tracking.

QR-Based Visitor Management

Simplify visitor registration and gate management.

Billing & Invoicing

Manage billing, invoicing and payment tracking, including VAT-compliant billing capabilities.

Preventive Maintenance

Schedule maintenance and track asset lifecycles.

Vendor Management

Manage vendors, contractors and their performance.

IoT Integration

Connect smart building systems and operational sensors.

Energy Monitoring & ESG

Monitor energy consumption and support ESG reporting.

WhatsApp AI Resident Assistant

Provide residents with an AI-enabled communication channel through WhatsApp.

Real-Time Dashboards

Give facility teams operational visibility through dashboards and analytics.

Digital Twin

Create a live virtual representation of the facility to support equipment monitoring and predictive maintenance.

Products Built by PiTangent

Technology Products Created From Real Business Requirements

PiTangent's product portfolio spans several business environments and demonstrates our ability to take a product from concept through development, deployment, and ongoing evolution.

MyFieldHeroes

Field Sales Automation & Field Force Management

A field sales automation and field force management SaaS platform that connects management with on-field executives through GPS tracking, visit management, lead and order management, expense workflows, messaging, and offline-capable mobile applications.

AI-powered analytics via Fire AI

WODOV

Booking & Business Platform for Wellness & Healthcare Businesses

An AI-powered booking and CRM platform for gyms, yoga studios, pilates studios, clinics and wellness businesses.

WODOV enables chat-based appointment booking, automated reminders, membership management, staff scheduling, payment processing and real-time business analytics - without requiring customers to download an app.

Our Technology Partner Ecosystem

Working With Technology Platforms That Extend Our Capabilities

PiTangent works with established technology platforms and strategic technology partners.

These relationships allow us to combine our engineering and product expertise with proven platforms, specialised capabilities and broader technology ecosystems.

OUR KEY PARTNERS

Salesforce

Certified Salesforce Consulting Partner

PiTangent's Salesforce practice is positioned around **360° Salesforce development, cloud services and consulting.**

The partnership encompasses:

- Salesforce Service Cloud
- Salesforce Sales Cloud
- Salesforce Marketing Cloud
- Custom Salesforce development
- Data management
- Third-party integrations
- Salesforce administration and support

Zoho

Zoho Global Partner

PiTangent is positioned as a **Zoho Global Partner**, with capability across the wider Zoho ecosystem.

The partnership covers:

- Zoho CRM
- Zoho One
- Zoho Books
- Zoho Desk
- Zoho Analytics
- Zoho People
- Zoho Projects
- Zoho Creator
- Zoho Campaigns
- Additional Zoho business application

Fire AI

AI-Powered Analytics & Intelligence

PiTangent has a strategic technology partnership with Fire AI specifically connected to the **MyFieldHeroes field sales product**.

The partnership brings an AI-powered analytics layer into field sales operations.

The partnership encompasses:

Fire AI + MyFieldHeroes

Field Data → AI Analytics → Performance Intelligence

The integration is designed to provide capabilities including:

- Agent performance analytics
- Performance scoring
- Anomaly detection
- Territory intelligence
- Pipeline forecasting
- Real-time operational intelligence

PiTangent + Technology Partners

Combining Product Engineering With Proven Technology Platforms

Our partner ecosystem complements our own product-building capability.

PITANGENT

Product Engineering • AI • SaaS • Data • Cloud • Enterprise Technology

SALESFORCE

Customer & Business Platform

ZOHO

Business Applications Ecosystem

FIRE AI

AI-Powered Analytics

A Broader Technology Ecosystem

PiTangent can build proprietary products while also working within established technology ecosystems.

This gives the company experience across both sides of modern technology:

BUILD

Create and operate products from the ground up.

INTEGRATE

Connect products, platforms, data and systems.

EXTEND

Build custom capabilities around established technology platforms

INNOVATE

Introduce emerging technologies such as AI and intelligent analytics into real-world products.

Our Products at a Glance

Product	What It Is	Primary Audience
MyFieldHeroes	Field sales automation & field force management	Businesses with distributed field teams
WODOV	Booking & CRM/business platform	Gyms, studios, clinics & wellness businesses
PiLynq	Smart event app platform	Conferences, trade shows & industry expos
Fylax	Intelligent facility management platform	Residential, commercial & industrial facilities

Four Products. Four Business Environments.

Field Operations



Wellness & Healthcare



Events & Exhibitions



Facilities & Connected Buildings



Our Partners at a Glance

Partner	Partnership / Relationship	Key Technology Area
Salesforce	Certified Salesforce Consulting Partner	CRM, Customer Experience, Cloud & Enterprise Platforms
Zoho	Zoho Global Partner	CRM, Business Applications & Zoho One
Fire AI	Strategic Technology Partnership	AI Analytics & Field Sales Intelligence

Three Partnerships. Different Strengths.



Enterprise customer and business platform ecosystem.



Broad business application ecosystem.



AI-powered analytics and intelligence.

Built by PiTangent

From Product Idea to Technology Platform

Our products reflect the breadth of technology experience within PiTangent.

Across the portfolio, our teams work with:

- SaaS
- Web Applications
- Mobile Applications
- AI & Machine Learning
- Data & Analytics
- Cloud
- APIs & Integrations
- Digital Twin
- Enterprise Platforms

But the most important capability is not any individual technology.

It is the ability to understand a business requirement and turn it into a working digital product.

Why Our Product Experience Matters

We Understand What It Takes to Build Beyond the First Release

Building software for clients and building your own product are different experiences. With our own products, PiTangent teams experience the complete lifecycle:

IDEATION

Understanding the market and defining the product.

PRODUCT DESIGN

Creating workflows and experiences for real users.

ENGINEERING

Building the underlying application, architecture, and integrations.

DEPLOYMENT

Taking the product into real-world environments.

OPERATIONS

Supporting users and managing ongoing requirements.

EVOLUTION

Using feedback, data and emerging technology to improve the product.

This product experience strengthens the way PiTangent approaches technology engagements - because our teams understand what it means to build technology that has to work in the real world.

A Technology Ecosystem Built to Evolve

Products Today. New Capabilities Tomorrow.

PiTangent's product portfolio and partner ecosystem continue to evolve.

Our products provide platforms for ongoing innovation.

Our technology partnerships bring access to established ecosystems and specialised capabilities.

Together, they create a foundation for:

- Product Innovation
- AI Adoption
- Data Intelligence
- Platform Integration
- Connected Technology
- Digital Experiences

The Direction Is Simple

Build useful technology. Connect the right platforms. Keep improving.

Explore What PiTangent Has Built

Products. Partnerships. Technology in Action.

Discover the products developed by PiTangent and the technology ecosystems we work with.

OUR PRODUCTS



Field Sales Automation & Field
Force Management



Booking & CRM for Wellness
Businesses



Smart Event App Platform



Intelligent Facility Management

OUR PARTNERS



Certified Salesforce
Consulting Partner



Zoho Global Partner



AI Analytics &
Intelligence Partner

[Book a 15-Minute Consultation](#)

AI • SaaS • Data • Cloud • Product Engineering